



Kcell JSC

Changes in the composition of the Management Board of Kcell JSC

Almaty, 23 October 2024 – Kcell Joint Stock Company (“Kcell” or the “Company”) (KASE, AIX: KCEL), one of the leading providers of mobile telecommunications services in Kazakhstan, informs its shareholders and investors that the powers of Kirill Strashenko, Chief Technical Officer and member of the Management Board of Kcell JSC, will be terminated on 31 October 2024 due to Kirill Strashenko’s decision to terminate his employment contract.

As of 1 November 2024, the Management Board of Kcell JSC includes:

1. Askar Zhambakin - Chief Executive Officer, Chairman of the Management Board;
2. Sabigat Rakhmetov - member of the Management Board, Chief Financial Officer;
3. Dauren Shaikhin - member of the Management Board, Chief Corporate Officer;
4. Daniyar Ibrayev - member of the Management Board, Chief Security Officer;
5. Olga Tsoi - member of the Management Board, Chief Commercial Officer;
6. Malik Amardinov - member of the Management Board, Chief Digital Development Officer.

Enquiries:

investor_relations@kcell.kz

About Kcell

Kcell is a Kazakh provider of digital telecommunications services: mobile communications and converged services of fixed communications (FMC), data transmission and Internet access, financial services, digital services and mobile applications, IT solutions in the field of system integration, the Internet of things, machine-to-machine connectivity, big data collection and processing and cloud computing. Kcell is also a leading mobile operator in Kazakhstan providing the ‘smartphone + tariff’ service.

Kcell has become the largest digital ecosystem in Kazakhstan with competitive advantages through its value-added services such as mobile financial services, mobile TV, online movies, music, books and magazines, as well as unique solutions for business customers. The company holds leading positions in the B2B market thanks to its strategy of vertical infrastructure solutions and development and implementation of the cutting-edge technologies. The company’s 4G/LTE network covers 82.97% of the country’s population and provides high quality services.

The company operates under its two brands - Kcell and activ that are widely recognized in our highly competitive telecom market due to the high quality of customer service. Thanks to its clear multi-brand architecture, Kcell increases its business efficiency in the B2C segment through optimal pricing for bundled offerings, customer base profitability management and network quality.

