



Kcell JSC

On the placement of the third bond issue

Almaty, 4 September 2024. Kcell Joint Stock Company ("Kcell" or "Company") (KASE: KCEL) - one of the leading providers of mobile telecommunications services in Kazakhstan, informs about the third issue of coupon bonds on Astana International Exchange (Astana International Exchange JSC) as part of its bond programme.

Main parameters of the issue:

- Type of security - coupon bonds
- Issue volume - 300 (three hundred)
- Nominal value of 1 bond - 100,000,000 tenge
- Currency - Tenge
- Bonds placement method - private placement
- Coupon rate - Base rate of the National Bank of the Republic of Kazakhstan +0.5%
- ISIN - KZX000002761
- TICKER - KCELL.0927
- Date of listing - 04.09.2024

Funds from the placement of bonds will be used to improve the parameters of the loan portfolio in order to further solve strategic problems and ensure the financial stability of Kcell JSC.

Enquiries

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About Kcell

Kcell is a Kazakh provider of digital telecommunications services: mobile communications and converged services of fixed communications (FMC), data transmission and Internet access, financial services, digital services and mobile applications, IT solutions in the field of system integration, the Internet of things, machine-to-machine connectivity, big data collection and processing and cloud computing. Kcell is also a leading mobile operator in Kazakhstan providing the ‘smartphone + tariff’ service.

Kcell has become the largest digital ecosystem in Kazakhstan with competitive advantages through its value-added services such as mobile financial services, mobile TV, online movies, music, books and magazines, as well as unique solutions for business customers. Kcell holds leading positions in the B2B market thanks to its strategy of vertical infrastructure solutions and development and implementation of the cutting-edge technologies. The company’s 4G/LTE network covers 82.97% of the country’s population and provides high quality services.

Kcell operates under its two brands - Kcell and activ that are widely recognized in our highly competitive telecom market due to the high quality of customer service. Thanks to its clear multi-brand architecture, Kcell increases its business efficiency in the B2C segment through optimal pricing for bundled offerings, customer base profitability management and network quality.