



Kcell JSC

Notice of 2018 Annual General Meeting of Shareholders of Kcell JSC

Almaty, 23 April 2018 - Kcell Joint Stock Company ("Kcell" or the "Company") (LSE, KASE: KCEL), the leading provider of mobile telecommunications services in Kazakhstan by market share in terms of revenue and subscribers, announces that its Board of Directors has approved a decision to convene the Annual General Meeting of Shareholders on 30 May 2018 at 10:00 AM (Almaty time) at the following address: 2G, Timiryazev Street, Almaty, Republic of Kazakhstan. Registration of the participants will start at 09:00 AM (Almaty time).

In the event that the initial Annual General Meeting of Shareholders does not take place, it will be rescheduled for 31 May 2018 at 10:00 AM (Almaty time).

The shareholders registered by the Unified Registrar of Securities as a shareholder in registrar of holders of shares on the date of 27 April 2018 (01:00 AM Almaty time) shall have a right to attend the Annual General Meeting of Shareholders.

To register, participants will need to provide identification document and trustees are required to present a power of attorney to participate in the meeting with the right to vote.

Agenda

1. The election of the Chairman and Secretary of the General Meeting of shareholders and approval of the form of voting.
2. The approval of the agenda of the General Meeting of shareholders.
3. The approval of the size of the Counting Commission, election of its members and approval of their term of office.
4. The approval of Kcell JSC Annual Financial Statements.
5. The approval of the distribution of Kcell JSC net income for the financial year, the decision on the dividend payment on ordinary share and the size of the dividend payout per one ordinary share.
6. The election of new member of Kcell JSC Board of Directors in place of resigned Mrs. Ingrid Maria Stenmark.
7. Consideration of the question about the requests of shareholders regarding performance of Kcell JSC and its executives and results of such consideration.
8. Informing the shareholders about the size and content of the remuneration for the members of the Board of Directors and executive body of Kcell JSC.

Materials on the agenda

Shareholders of Kcell JSC may access the materials related to the agenda items of the General Meeting of shareholders by sending request with documents certifying the shareholder's status attached to the following e-mail: materials@kcell.kz or at the Company's executive office at the address: Republic of Kazakhstan, 050051, Almaty, microdistrict Samal-2, 100. Materials on the General Meeting of shareholders will be ready and available for viewing by shareholders not later than ten days before the meeting. Shareholders can request to have materials to be sent



to them within three working days of the receipt of such a request. Charges for copies of the documents and document delivery are at the expense of shareholders.

Contacts

Investor Relations

Irina Shol

tel: +7 727 2582755, ext. 1002

Investor_relations@kcell.kz

Media

Natalya Eskova

tel: +7 727 2582755, ext. 1902

Pressa@kcell.kz

International media

Instinctif Partners

tel: +44 207 457 2020

Kay Larsen, Galyna Kulachek

Company Overview

Kcell provides mobile voice telecommunications services, messaging services, value-added services such as multimedia and mobile content services, as well as data transmission services including internet access. It has two brands: the Kcell brand, which is targeted primarily at corporate subscribers (including government subscribers), and the Activ brand, which is targeted primarily at mass market subscribers. The Company offers its services through its extensive, high quality network which covers substantially all of the populated territory of Kazakhstan.

In December 2012, Kcell successfully completed its offering of GDR's on the London Stock Exchange and common shares on KASE. The price was set at USD 10.50 per GDR and KZT 1,578.68 per share with each GDR representing one share. The offering consisted of a sale by TeliaSonera of 50 million shares, which represent 25 percent of Kcell's share capital.

Kcell plans to benefit from the significant growth potential for mobile data services in Kazakhstan. The Company intends to continue to invest in the deployment of its 3G/4G network to expand coverage and to provide high quality services. Kcell aims to maintain its market leadership in terms of revenue and the number of subscribers by offering its products and services at competitive prices, expanding its offering of products and services, maintaining the high quality of its network and enhancing its brand value.