



## PRESS RELEASE

Almaty

October 4, 2021

### **KASE will conduct a number of measures to improve financial literacy**

Kazakhstan Stock Exchange (KASE, the Exchange) has launched an information and educational program for retail investors Fall Sessions of Financial Literacy, which this year was scheduled so as to coincide with the global information campaign to improve financial literacy – World Investor Week, WIW, initiated by the International Organization of Securities Commissions, IOSCO. The program started with the opening ceremony of trading in support of projects to improve financial literacy as part of KASE's joining the global initiative of the World Federation of Exchanges and IOSCO – Ring the Bell for Financial Literacy. This campaign is being implemented for the third consecutive year during the International Investor Week. In 2021, 78 exchanges around the world support this initiative.

As part of the comprehensive program "Fall Sessions of Financial Literacy", the Exchange conducts a series of free webinars on the fundamentals of the stock market "Investing on KASE" and two contests – the Competition of retail investors in the stock market and the "Exchange simulator".

The training session "Investing at KASE" consists of six webinars, which reveal the topic of investing in securities market instruments, it will last from September 25 to October 29, 2021.

The retail investor competition runs from October 4 to November 4, 2021. Any investor can participate in it through his broker – a member of the Exchange. During the competition, participants must conclude at least two deals to buy or sell shares from the representative list of KASE Index. There are no restrictions on the volume of the deal. The three winners with the highest yield as a result of the concluded deals will receive valuable prizes. Detailed information about the competition is presented on the corporate website of the Exchange [www.kase.kz](http://www.kase.kz).

Another part of the program is KASE's student project "Exchange Simulator". The listeners will be able to apply the knowledge gained during the lectures in practice within the framework of the "Exchange Simulator". During the competition, project participants – university students at the start of trading will be provided with a portfolio (a virtual set of financial instruments / shares) with a nominal size of 1 million tenge for management. The main task of the "Exchange Simulator" participants is to form the best investment portfolio, which, in fact, will determine the winners. The project was sponsored by Kazakh brokerage companies, which will open accounts for the winners in the real market and give them 200 thousand tenge each for management as prizes. The first stage of the competition was held from April 1 to May 31 of the current year, the second started on October 5 and will end on December 5, 2021.

The program "Fall Sessions of Financial Literacy" was launched on September 25, 2021 and will run until December this year.

#### **For reference**

Kazakhstan Stock Exchange (KASE) is a leading stock exchange in the Central Asian region. KASE occupies the second place among the CIS exchanges in terms of securities trading volume, and the fifth rank in terms of the equity market capitalization among the FEAS exchanges.

It is a universal trading platform for corporate and government securities, bonds of international financial institutions, foreign currencies, transactions of the money market – repo and swap, as well as derivatives. KASE is a member of the World Federation of Exchanges (WFE), the Federation of Euro-Asian Stock Exchanges (FEAS) and other international and local professional associations, as well as a participant of the UN's "Sustainable Stock Exchanges" initiative.

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